

**LEADING
THE WAY**



Subject Line: Leading the Way in Eastern New Mexico

Email Body:

[Name],

Join [Company Name] in leading the way for a better future for all by donating today. Your support of United Way of Eastern New Mexico, will allow us to advance health, youth opportunity, financial security to ensure our neighbors can thrive. Our work is powered by generous supporters, like you and [Company Name], who are committed to #LeadingTheWay to a stronger community.

Because of your generous support, United Way of Eastern New Mexico is making a difference in the lives of 3,126 callers to 211 in 2023. We need you with us. Donate today and join us in Leading the Way to a better future for all.

BUTTON TEXT: LEAD THE WAY [Hyperlink]

Thankfully,

Kristen Holmes
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