

**LEADING
THE WAY**



Subject Line: Thank you for Leading the Way in Eastern New Mexico

Email Body:

Dear [Name],

First, thank you for Leading the Way in Eastern New Mexico through your generous gift to United Way. Your donation is making a real difference in the lives of our neighbors and friends.

Today and every day, we need you with us. Here are ways that your support can continue making our community a better place:

- **Volunteer: Make a difference by volunteering – providing a ride to someone who’s homebound, reading to preschoolers to get them school-ready, or passing out food to neighbors in need. Consider serving on one of our community’s grant evaluation boards or offering your unique skills to a local nonprofit who needs your expertise.**
- **Advocate: Encourage your neighbors and colleagues to become active in our community and raise your voice on the issues that impact hard-working families in Eastern New Mexico. Join United Way’s in-person and virtual events to help every person in our region thrive.**
- **Stay in the Loop: Signup for our email newsletter to keep informed about what’s going on across Eastern New Mexico.**

Thank you for your commitment to Eastern New Mexico. Together, let’s Lead the Way to a better future for all.

Gratefully,

**Kristen Holmes
Donor Relations
United Way of Eastern New Mexico
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Join us! www.VolunteerENM.org