

**UNITED WAY OF EASTERN NEW  
MEXICO**

**AUDITED FINANCIAL STATEMENTS  
DECEMBER 31, 2022**

*Woodard, Cowen & Co.*

Certified Public Accountants

UNITED WAY OF EASTERN NEW MEXICO  
AUDITED FINANCIAL STATEMENTS AND INDEPENDENT AUDITOR'S REPORT  
For the Year Ended December 31, 2022

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UNITED WAY OF EASTERN NEW MEXICO  
BOARD OF DIRECTORS  
DECEMBER 31, 2022

Paul Nelson	President
Felicia Powell	Vice President/President Elect
Selene Chavez	Treasurer/Endowment
Sara Wiest	Secretary
Tyler Lucas	Campaign Chair
Jeff Gentry	Campaign Chair Elect
Nicole Madrid	Fund Distribution
Vincent Soule	2-1-1/VAC Chair\
Kaye Green	Past President
Misty Bertrand	Director
Sara Williams	Director
Marcy Anaya	Director
Tammy Hunton	Director
Vickie Gutierrez	Director
Robyn Costa	Director
Tiffany Lee	Director
Joey Garcia	Director
David McDermid	Director
Erinn Burch	Executive Director

# Woodard, Cowen & Co.

Certified Public Accountants

## INDEPENDENT AUDITOR'S REPORT

To the Board of Directors  
of United Way of Eastern New Mexico

### **Opinion**

We have audited the accompanying financial statements of United Way of Eastern New Mexico (a nonprofit organization), which comprise the statement of financial position as of December 31, 2022, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Eastern New Mexico as of December 31, 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of United Way of Eastern New Mexico and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Eastern New Mexico's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

**Portales:** PO Box 445, 118 E. 2<sup>nd</sup> Street Portales NM, 88130 Phone: 575-356-8564 Fax: 575-356-2453  
**Clovis:** PO Box 1874, 116 E. Grand Avenue Clovis NM, 88101 Phone: 575-762-3811 Fax: 575-762-3866

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of United Way of Eastern New Mexico's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about United Way of Eastern New Mexico's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Woodard, Cowen & Company

A handwritten signature in cursive script that reads "Woodard, Cowen & Co." The signature is written in black ink and is centered on the page.

Portales, New Mexico  
December 15, 2023

**UNITED WAY OF EASTERN NEW MEXICO**  
**STATEMENT OF FINANCIAL POSITION**  
**As of December 31, 2022**

	2022
<b>TOTAL ASSETS</b>	
Current Assets:	
Cash and cash equivalents	\$ 545,622
Savings	98,037
Investments	124,134
Pledges receivable, net of allowance for uncollectible pledges of \$18,709 as of December 31, 2022	200,287
Grant receivable	38,508
Prepaid expenses	11,185
Total current assets	1,017,773
Other non-current assets	
Property and equipment, net	5,712
<b>TOTAL ASSETS</b>	<b>\$ 1,023,485</b>
 <b>LIABILITIES AND NET ASSETS</b>	
Current liabilities:	
Accounts payable and accrued expenses	\$ 2,927
Designations payable	14,338
Deferred income - contributions for new year	227,264
Total current liabilities	244,529
Total liabilities	244,529
Net Assets:	
Net assets without donor restrictions:	
Undesignated	588,009
Net investment in property and equipment	5,712
Designated by the Board	61,101
Total unrestricted net assets	654,822
Permanently restricted net assets	124,134
Total net assets	778,956
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 1,023,485</b>

The accompanying footnotes are an integral part of these financial statements.

**UNITED WAY OF EASTERN NEW MEXICO**  
**STATEMENT OF ACTIVITIES**  
**For the Year Ended December 31, 2022**

<b>Public Support, Revenue</b>	
Campaign contributions	\$ 499,613
Less: Donor designations to other organizations	-
Less: Provision for uncollectible contributions	(18,709)
Campaign contributions, net	<u>480,904</u>
Other revenue and support	
Program funding, grants, and other contributions	602,754
Special events revenue, net	49,431
In-kind contributions	49,461
Interest income	1,001
Realized and unrealized gain on investments	(23,342)
Total Support and Revenue	<u>1,160,209</u>
<b>Operating Expenses</b>	
Program services	669,977
Management and general	103,062
Fundraising	66,517
Total expenses	<u>839,556</u>
Change in net assets	320,653
Net assets, beginning	<u>458,303</u>
Restatement	-
Net assets as restated, beginning	<u>458,303</u>
Net assets, ending	<u><u>\$ 778,956</u></u>

The accompanying footnotes are an integral part of these financial statements.

**UNITED WAY OF EASTERN NEW MEXICO**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**For the Year Ended December 31, 2022**

	<b>Program Services</b>	<b>Management and General</b>	<b>Fundraising</b>	<b>2022 Total</b>
<b>Personnel expense:</b>				
Salaries	\$ 128,675	\$ 30,885	\$ 14,630	\$ 174,190
Payroll taxes	10,866	2,867	1,358	15,091
Retirement benefits	2,303	608	288	3,199
Total personnel expenses	<u>141,844</u>	<u>34,360</u>	<u>16,276</u>	<u>192,480</u>
<b>Direct program related expenses:</b>				
Distributions to agencies	160,499	-	-	160,499
EFSP expense	60,492	-	-	60,492
Donor designations	51,145	-	-	51,145
Game changers	40,163	-	-	40,163
Dolly Parton Imagination Library	12,763	-	-	12,763
Con ALMA Grant	9,842	-	-	9,842
Special Projects	6,000	-	-	6,000
211 Expense	1,844	-	-	1,844
Total direct program related expenses	<u>342,748</u>	<u>-</u>	<u>-</u>	<u>342,748</u>
<b>Operating and fixed cost</b>				
Professional and accounting fees	65,000	42,828	32,134	139,962
Office expense	10,814	1,646	5,166	17,626
Telephone	4,253	-	-	4,253
Office rent	15,552	4,104	1,944	21,600
Utilities	212	56	27	295
Computer expense	7,293	1,924	912	10,129
Advertising	35,564	-	-	35,564
Travel	4,990	1,317	624	6,931
Meeting and conferences	8,636	2,279	1,079	11,994
Payments to affiliates	-	8,085	-	8,085
Insurance	-	4,918	-	4,918
Awards, gifts, and events	15,321	834	8,076	24,231
Miscellaneous expense	17,750	711	279	18,740
Total operating and fixed cost	<u>185,385</u>	<u>68,702</u>	<u>50,241</u>	<u>304,328</u>
<b>Depreciation</b>	-	-	-	-
<b>TOTAL EXPENSES</b>	<u><u>\$ 669,977</u></u>	<u><u>\$ 103,062</u></u>	<u><u>\$ 66,517</u></u>	<u><u>\$ 839,556</u></u>

The accompanying footnotes are an integral part of these financial statements.



**UNITED WAY OF EASTERN NEW MEXICO**  
**STATEMENT OF CASH FLOWS**  
**For the Year Ended December 31, 2022**

	2022
<b>Cash Flows From Operating Activities</b>	
Cash received from:	
Campaign contributions	\$ 437,281
Program funding, grants, and other contributions	564,246
Special events	49,431
Interest income	169
Total cash received from operations	1,051,127
Less used for:	
Employees and benefits	(200,350)
Distributions and community programs	(342,748)
Vendors	(258,550)
Total cash used for operations	(801,648)
Net cash provided/(used) by operating activities	249,479
 <b>Cash Flows From Investing Activities:</b>	
Purchase of investments	-
Proceeds from the sale and maturities of investments	1,957
Cash used to purchase property and equipment	(2,888)
Net cash provided/(used) by investing activities	(931)
 <b>Cash Flows From Financing Activities:</b>	
Net cash provided/(used) by financing activities	-
 Net increase/decrease in cash balance	 248,548
 Beginning cash balance	 297,074
 Ending cash balance	 \$ 545,622
 <b>Reconciliation of Change in Net Assets to Cash Provided by Operating Activities</b>	
Change in net assets	\$ 320,653
Adjustments for:	
Depreciation expense	-
Realized and unrealized (gains)/losses on investments	23,342
Change in provision for uncollectible pledges	37
Interest earned on savings	(832)
 Changes in operating assets and liabilities	
(Increase)/Decrease in grants and pledges receivable	(115,180)
(Increase)/Decrease in prepaid expenses	(3,653)
(Decrease)/Increase in payables	(7,870)
(Decrease)/Increase in designations payable	1,211
(Decrease)/Increase in deferred revenue	31,771
Net cash provided by operating activities	\$ 249,479

The accompanying footnotes are an integral part of these financial statements.

UNITED WAY OF EASTERN NEW MEXICO  
NOTES TO AUDITED FINANCIAL STATEMENTS  
For the Year Ended December 31, 2022

NOTE 1- DESCRIPTION OF THE ORGANIZATION

The United Way of Eastern New Mexico, Inc. (UWENM), a nonprofit corporation, is a voluntary health and welfare organization which solicits and receives contributions to United Way's mission to include grants to local agencies within Curry and Roosevelt Counties, and other donor opted agencies, United Way internal programs, services and activities. An annual pledge campaign is conducted in the fall of each year to raise financial support for United Way of Eastern New Mexico's operations in the subsequent year.

On March 31, 1971 Curry County United Fund, Inc. Incorporated. A Certificate of Amendment was filed on September 4, 1973 changing the name to Curry County United Way, Inc. On April 25, 2005 Curry County United Way and Roosevelt County United Way joined, and additional certificate of amendment was filed to change the name to United Way of Eastern New Mexico, Inc. During the year ended December 31, 2020, the organization took over the operations of the Quay County United Way.

As part of our commitment to community excellence and measurable impact, our work is guided by United Way Worldwide's Standards of Excellence. These standards are designated to enhance the effectiveness of the approximately 1,800 United Way affiliates in 41 countries through shared best practices and benchmark. UWENM is governed by its own volunteer Board of Directors and pays annual dues to United Way Worldwide based upon campaign results. Annual dues to United Way Worldwide totaled \$8,085 for the year ended December 31, 2022.

United Way of Eastern New Mexico, Inc. administers the following programs:

**Vital Community Grants**

United Way ENM donations impact our communities by providing Community Grant Funds to non-profit agencies that improve education, income and health in Roosevelt, Curry and Quay Counties. UWENM is the largest grant making organization in the three counties, raising, and investing over half a million dollars into the local programs and economy each year. Any 501 (c)(3) non-profit that serves residents of Curry, Roosevelt, or Quay Counties with programs that impact education, income, or health may apply for a grant. Because UWENM funding decisions are made by community volunteers, those decisions best reflect the needs, issues, and values of our community. The Board of Directors feels that this is the best way to ensure the UW stays true to the values of the donors.

UNITED WAY OF EASTERN NEW MEXICO  
NOTES TO AUDITED FINANCIAL STATEMENTS  
For the Year Ended December 31, 2022

**211 Info-Helpline**

211 provides expert, caring help. The specialists at 211 listens, identify underlying problems, and connect people in need with resources and services in their community that improve their lives. Callers to this helpline are looking for non-emergency referrals to the health and human service organizations in Curry and Roosevelt counties as well as to regional and national organizations. 211 provides unmatched, critical services. Every day, clients contact helpline to access free and confidential crisis and emergency counselling, disaster assistance, food, health care and insurance assistance, stable housing and utilities payment assistance, employment services, veteran, childcare, and family services. In 2021, UWENM 211 Helpline answered over 2,333 calls.

**Volunteer Action Center**

VAC was created in November 2015 with a grant from Cummins Foundation. Volunteer Action Center creates change with two key assets: the website - [www.VoluneerENM.org](http://www.VoluneerENM.org) and the Volunteer Center Coordinator. By coaching local not-for-profit organizations and encouraging local volunteer to get the most out of the website, UWENM is energizing the local community to address more needs and provide more vital services. Since that time, over 1,700 volunteers have utilized this web portal and contributed over 6,000 volunteer hours to the local community projects at 75 agencies.

**Dolly Parton Imagination Library Affiliate**

In January 2020, United Way of Eastern New Mexico became an affiliate for the Dolly Parton Imagination Library for Roosevelt and De Baca Counties. Partnering with the DPIL allows UWENM to expand literacy, encourage brain development of our littlest residents, and support family bonding over a love of reading - all important steppingstones to school readiness and #YouthSUCCESS for life. By December 31, 2022 over 500 children in Roosevelt and De Baca Counties received free books.

**NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND PROCEDURES**

1. Basis of Accounting

The financial statements of UWENM have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Under this basis, revenues are recognized when earned, and expenses are recognized when an obligation has been incurred.

UNITED WAY OF EASTERN NEW MEXICO  
NOTES TO AUDITED FINANCIAL STATEMENTS  
For the Year Ended December 31, 2022

2. Basis of Presentation

UWENM is required to report information regarding its financial position and activities based on the existence or absence of restrictions imposed by donors or grantors. Accordingly, net assets and changes therein are classified and reported as follows:

*Net assets without donor restrictions*

Net assets available for use in general operations and not subject to donor or grantor restrictions including, if applicable, net assets that have been designated by the Board of Directors for a particular purpose or project. The net assets without donor restrictions represent the investment in assets without donor restrictions and the investment in property and equipment, less accumulated depreciation and amortization.

*Net assets with donor restrictions*

Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions expire by passage of time or can be fulfilled and removed by actions of the organizations pursuant to those stipulations. Donor imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Contributions that are not restricted by the donor are recorded as an increase in net assets without donor restrictions. All other donor restricted support is reported as an increase in net assets with donor restriction, depending on the nature or the restriction.

3. Fair Value of Measurements

Fair Value Measurements - UWENM has adopted ASC 820-10 which provides a framework for measuring fair value under generally accepted accounting principles. ASC 820-10 applies to all financial instruments that are being measured and reported on a fair value basis.

As defined in ASC 820-10, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, UWENM uses various methods including market, income, and cost approaches. Based on these approaches, UWENM often utilizes certain assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and or the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market corroborated, or generally unobservable input s. UWENM utilized valuation techniques that maximize the use of observable inputs and minimize the use of unobservable input s. Based on the observability of the inputs used in the valuation techniques UWENM is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values. Financial assets and liabilities carried at fair value will be classified and disclosed in one of the following three categories:

UNITED WAY OF EASTERN NEW MEXICO  
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For the Year Ended December 31, 2022

Level 1- Valuations for assets and liabilities traded in active exchange markets, such as the New York Stock Exchange. Level 1 also includes U.S. Treasury and federal agency securities and federal agency mortgage-backed securities, which are traded by dealers of brokers in active markets. Valuations are obtained from readily available pricing sources for market transactions involving identical assets or liabilities.

Level 2 - Valuations for assets and liabilities traded in less active dealer or broker markets. Valuations are obtained from third-party pricing services for identical or similar assets or liabilities.

Level 3 - Valuations for assets and liabilities that are derived from other valuation methodologies, including option pricing models, discounted cash flow models and similar techniques, and not based on market exchange, dealer, or broker traded transactions. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

Following is a description of valuation methodologies used for assets and liabilities recorded at fair value:

*Cash and cash equivalents, money market accounts, receivables, accounts payable and accrued expenses* - The carrying amount reported in the statement of financial position approximates fair value because of the short maturity of those instruments.

*Certificates-of-deposit-Valued* at face value plus accrued earnings, which approximate fair value.

*Investments in debt and equity securities* - The fair value of investments in securities or mutual funds is the market value based on quoted market prices, when available, or market prices provided by recognized broker dealers. If listed prices or quotes are not available, fair value is based upon externally developed models that use unobservable inputs to the limited market activity of the instrument.

Fair values of assets and liabilities measured on a recurring basis at December 31, 2022 are as follows:

Description	Level 1	Level 2	Level 3	Total
Certificates of Deposit	\$ -	\$ 98,038	\$ -	\$ 98,038
Exchange traded and mutual funds	124,134	-	-	124,134
	<u>\$ 124,134</u>	<u>\$ 98,038</u>	<u>\$ -</u>	<u>\$ 222,172</u>

UNITED WAY OF EASTERN NEW MEXICO  
NOTES TO AUDITED FINANCIAL STATEMENTS  
For the Year Ended December 31, 2022

4. Cash and Cash Equivalents

For purposes of the statement of financial position and the statement of cash flows, cash and cash equivalents consist of cash and other highly liquid resources, such as investments in certificates of deposit and money market funds, with an original maturity of three months or less when purchased.

5. Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values based on quoted prices in active markets (all Level 1 measurements) in the statement of financial position. Unrealized gains and losses are included in the change in net assets. Investment income and gains restricted by donors are reported as increases in unrestricted net assets if the restrictions are met (either by passage of time or by use) in the reporting period in which the income and gains are recognized.

6. Prepaid Expenses

Prepaid expenses represent those expenses paid for during the year but not recognized until future periods.

7. Property and Equipment

UWENM capitalizes all expenditures in excess of \$500 for property and equipment at cost.

Contributed property and equipment is recorded at fair value at the date of donation. Routine repairs and maintenance are expensed as incurred.

Depreciation is provided over the estimated useful lives of the respective assets on a straight-line basis as follows:

<u>Type</u>	<u>Years</u>
Equipment	3yrs to 15yrs
Leasehold Improvements	5yrs

UNITED WAY OF EASTERN NEW MEXICO  
NOTES TO AUDITED FINANCIAL STATEMENTS  
For the Year Ended December 31, 2022

8. Impairment of Long-Lived Assets

UWENM accounts for long-lived assets in accordance with the provisions of FASB ASC 360-10 and subsections. FASB ASC 360-10 requires that long-lived assets be reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or the fair value less costs to sell. Management does not believe impairment indicators are present as of December 31, 2022.

9. Contributions and Pledges Receivable

Contributions, including gifts, grants, bequests, pledges and other unconditional promises to give, without restrictions or stipulations are recorded as support (revenue) in the period received. Contributions that are time restricted by the donor are reported as increases in unrestricted net assets if the time restrictions expire in the fiscal year in which the contributions are recognized. All other donor restricted contributions are reported as increases in donor restricted net assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, restricted net assets are reclassified to net assets without donor restrictions and reported in the statement of activities and changes in net assets as net assets released from restrictions.

Contributions of assets other than cash are recorded at their fair market value. UWENM reports gifts of land, buildings and equipment as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as restricted support. Absent explicit donor stipulations regarding how long those long-lived assets must be maintained, UWENM reports expirations of donor restrictions when the donated or acquired long-lived assets are placed in service, as instructed by the donor. UWENM reclassifies restricted net assets to net assets without donor restrictions at that time.

In addition to receiving cash contributions, UWENM receives in-kind contributions from various donors. It is the policy of UWENM to record the estimated fair market value of certain in-kind contributions as both revenue and expense for the programs or activities benefited. Contributions of services are recognized as revenue if the services received (a) create or enhance non-financial assets or (b) require specialized skills, are provided by individuals possessing those skills and typically need to be purchased if not provided by donation. During the year ended December 31, 2022, the value of contributed services and materials recognized in the accompanying statements of activities was \$54,374

UNITED WAY OF EASTERN NEW MEXICO  
NOTES TO AUDITED FINANCIAL STATEMENTS  
For the Year Ended December 31, 2022

Pledges receivable and related revenue are recorded at the amounts pledged by donors and recognized in the period that the pledge is received. UWENM provides an allowance for uncollectible pledges, which is based upon a review of outstanding receivables, historical collection information and existing economic conditions. Pledges receivable is ordinarily due in accordance with the pledge commitment made by the donor. Accounts are considered delinquent and subsequently written off based on individual credit evaluation and specific circumstances of the donor.

10. Campaign Year

UWENM's campaign year traverses three calendar years. The 2022 campaign, which is the bulk of activity for the 2022 fiscal year, began in October 2020 and will not be completely processed through the financial statements until 2022. The results are multiple campaign years are presented in the financial statements during any given year.

11. Donor Designations

Certain contributions/pledges received in fundraising campaigns are designated by individuals for specific agencies or for United Way organizations in Curry and Roosevelt Counties. To promote philanthropy, Board policy allows donors to designate to any qualified 501(c) (3) organization in the United States. Annual campaign gifts in which the Organization agrees to transfer the gift to another beneficiary as designated by the donor and are deducted from gross campaign results to arrive at contribution revenue. In accordance with United Way Worldwide Membership Requirements, these designations are presented as part of gross campaign results and gross agency distributions on the statement of activities but are then deducted to arrive at the Organization's actual revenue and expense under US GAAP.

12. Estimates

The process of preparing financial statements in conformity with accounting principles generally accepted in the United States of America requires the use of estimates and assumptions regarding certain types of assets, liabilities, revenues and expenses. Such estimates primarily relate to unsettled transactions and events as of the date of the financial statements. Accordingly, upon settlement, actual results may differ from estimated amounts.

13. Income Taxes

UWENM qualifies as a tax-exempt organization under the provisions of Section 501(c)(3) of the Internal Revenue Code. Accordingly, no provision for federal or state income taxes has been included in the financial statements. However, any unrelated business income may be subject to tax at ion. Currently, UW ENM has no obligation for any unrelated business income tax. The organization is still required to file an annual Form 990 information return to the Internal Revenue Service. UWENM is generally no longer subject to examination by federal and state taxing authorities for years prior to 2018. For the year ended December 31, 2022, no interest or penalties were recorded or included in the financial statements.



UNITED WAY OF EASTERN NEW MEXICO  
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For the Year Ended December 31, 2022

UWENM has adopted the provisions of FASB ASC 740-10. Under ASC 740-10, an organization must recognize the tax benefit/liability associated with any uncertain tax positions taken by the organization when it is more likely than not the position will be sustained by review of the taxing authority. An analysis performed by management during the year ended December 31, 2022 of UWENM's tax positions revealed no positions that met the requirements for disclosure as identified by ASC 740-10.

14. Functional Reporting of Expenses

For the year ended December 31, 2022, the costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

**NOTE 3 -CASH AND EQUIVALENTS**

Cash and cash equivalents consisted of the following at December 31:

<b>Type</b>	<b>2022</b>
Cash - Without Donor Restrictions	
Cash in banks	\$ 545,362
Petty Cash	260
Subtotal Cash - Without Donor Restrictions	545,622
Total cash and cash equivalents	\$ 545,622

UWENM maintains its cash balances in multiple financial institutions located in New Mexico. The balances are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 at each institution. As of December 31, 2022, UWENM's book-basis cash balances did not exceed available FDIC insurance, however the bank balance did periodically exceed this threshold during the year. UWENM maintains its cash balances with high quality financial institutions which the organization believes limits any custodial credit risk to an acceptable level.

**NOTE 4-INVESTMENTS**

Investments consist of the following:

<b>Description</b>	<b>Fair Value</b>	<b>Cost</b>
Exchange traded and mutual funds	\$ 124,134	\$ 124,134
Certificates of deposit	98,038	98,038
Total	\$ 222,172	\$ 222,172

UNITED WAY OF EASTERN NEW MEXICO  
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For the Year Ended December 31, 2022

Investments are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with certain investments, it is at least reasonably possible that changes in the value of investments will occur in the near term and that such changes could materially affect account balances.

NOTE 5 - RECEIVABLES

Receivables at December 31, 2022 consisted of the following:

	<b>2022</b>
Pledges Receivable	\$ 218,996
Less: Allowance for uncollectible pledges	(18,709)
Pledges Receivable, net	200,287
Grants Receivable	38,508
Total Receivables	\$ 238,795

NOTE 6- PROPERTY AND EQUIPMENT

Property and equipment consisted of the following at December 31, 2022:

<u>Type</u>	<u>2021</u>	<u>Additions</u>	<u>Deletions</u>	<u>2022</u>
Depreciable property & equipment				
Equipment	\$ 13,388	\$ 2,888	\$ -	\$ 16,276
Leasehold improvements	3,858	-	-	3,858
Subtotal depreciable property & equipment	17,246	2,888	-	20,134
Less: Accumulated Depreciation	14,422	-	-	14,422
Total depreciable property & equipment, net	\$ 2,824	\$ 2,888	\$ -	\$ 5,712

NOTE 7 - BOARD DESIGNATED ENDOWMENT

SC 958, Not-for-Profit Entities requires certain net asset classification changes for institutional endowment funds under Uniform Prudent Management of Institutional Funds Act (UPMIFA). The State of New Mexico enacted UPMIFA effective for periods beginning after July 1, 2009.

UWENM may hold donor restricted endowment funds where the gift instrument clearly stipulates that UWENM is not to spend the principal or some other portion of the gift, in which case such gift instrument will supersede UWENM's ability to spend the whole fund. ASC 958 requires the classification of a portion of a donor restricted endowment fund of perpetual duration to be classified as permanently restricted.

UWENM's endowment consists of funds designated by the Board of Directors to function as endowment s. As required by accounting principles generally accepted in the United States of America, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

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Endowment net asset composition by type of fund as of December 31, 2022, is as follows:

	Without Donor Restrictions	With Donor Restrictions	Total
Board-designated endowment funds	\$ 124,134	\$ -	\$ 124,134
Total funds	\$ 124,134	\$ -	\$ 124,134

Changes in endowment net assets for the year ended December 31, 2022, is as follows:

Endowment net assets at beginning of year	\$ 149,011	\$ -	\$ 149,011
Investment income/(loss):			
Realized and unrealized gains/(loss)	(24,877)	-	(24,877)
Endowment net assets at end of year	\$ 124,134	\$ -	\$ 124,134

### Interpretation of Relevant Law

The Board of Directors of UWENM has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulation to the contrary. As a result of this interpretation, UWENM classifies as donor-restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. In accordance with UPM IFA, UWENM considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund.
- The purposes of UWENM and the donor-restricted endowment fund.
- General economic conditions.
- The possible effect of inflation and deflation.
- The expected total return from income and the appreciation (depreciation) of investments.
- Other resources of UWENM.
- The investment policies of UWENM.

### Return Objectives and Risk Parameters

UWENM has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity as well as board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of certain investment benchmark indices while assuming a moderate level of investment risk. UWENM expects its endowment funds, over time, to provide an average rate of return while assuming a moderate level of investment risk. Actual returns in any given year may vary from this amount.

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**Strategies Employed for Achieving Objectives**

The purpose of the Endowment Fund is to facilitate donors' desires to make substantial long-term gifts to the community and to develop a new and significant source of revenue for UWENM. In so doing, the Endowment Fund will provide a secure, long-term source of funds to: (1) stabilize agency funding during periods of below normal annual campaigns; (ii) fund special grants; (iii) ensure long-term growth; (iv) enhance our ability to meet changing community needs in both the short and long-term; and (v) support the administrative expenses of UWENM as deemed appropriate.

**Spending Policy and How the Investment Objectives Relate to Spending Policy**

UWENM's Board of Directors has approved a spending policy whereby income available for distribution on a calendar-year basis is defined as up to 5% of a three-year rolling average of United Way General and Quasi-Endowment Fund market value, as long as the distribution will not invade the corpus of the Fund. In the case of a new fund, income available for distribution is defined as up to 5% of market value in year one; up to 5% of the two-year average market value in year two, as long as the distribution will not invade the corpus of the Fund. Any investment income that is not distributed in a particular calendar year will be reinvested in the corpus of the fund. Within these parameters, the amount of the disbursement shall be determined annually by the UWENM Board of Directors, who may also elect to take no distribution in any given year. Endowment Fund principal, unless otherwise directed by the donor, shall not be disbursed except for emergency situations. In order to make a principal disbursement, a majority vote by the UWENM Board of Directors will be required.

**NOTE 8 - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS**

Financial Assets	<u>2022</u>
Cash and cash equivalents	\$ 545,622
Certificates of deposit	98,037
Investments in Edward Jones	124,134
Pledges receivable, net	200,287
Grants receivable	38,508
Prepaid expenses	11,185
Total Financial Assets	<u>\$ 1,017,773</u>
Financial assets available to meet cash needs for general expenditure with one year	<u>\$ 1,017,773</u>

UWENM manages its cash flow and liquidity on an on-going basis to ensure that sufficient funds are available to meet operational needs as well as grant obligations. As part of the liquidity plan, UWENM is continuously evaluating the amount of cash on hand and expected to be collected within 180 days, against current financial obligations. In addition, UWENM also operates in accordance with a board approved budget and anticipates collecting sufficient revenue to cover general expenditures.

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NOTE 9 - EMPLOYEE BENEFIT PLAN

408(P)- United Way participates in a 408(P), simple plan IRA through Edward Jones. The employees can contribute any percentage as long as the total dollar amount does not go over the legal IRS amount. United Way will match up to 3% of the volunteered employee annual salary. New employees can enroll during the standard enrollment period, which is in December. Employer contributions of \$4,516 were made to the plan for the period ending December 31, 2022.

Compensated absences - Full time employees accrue 1.44 hours of vacation time per pay period. They can carry over 37.5 hours to the next year. Anything beyond that will be forfeited. Upon termination the employee will be paid any unused vacation time.

Sick Leave - Full time employees accrue 2.88 hours of sick leave per pay period. Upon termination the employee will forfeit any unused sick leave.

NOTE 10 - RELATED PARTY TRANSACTIONS

Certain members of the Board of Directors are employed by organizations that have provided banking, legal, and other services for UWENM. The fees received or paid for these services were based on customary and reasonable rates for such services.

UWENM has outsourced pledge processing services to UPIC Solutions. The fees paid for these services for the years ended December 31, 2022 was \$35,525.

UWENM pays annual dues to United Way Worldwide, the leadership and support organization for the network of nearly 1,800 community based United Ways across more than 40 countries and territories worldwide. Those dues are used to help underwrite television advertising, defray the costs of marketing and campaign materials used locally, and support training of United Way staff. Dues expense for the year ended December 31, 2022 was \$8,572.

NOTE 11- LEASE COMMITMENTS

UWENM leases its primary corporate offices under a month-to-month operating lease agreement, which calls for monthly rent payments of \$650. This lease also includes donated space for UWENM's Volunteer Opportunity Center. The amount of in-kind rent recognized related to this portion of the lease is \$375 per month.

UWENM leases office space in Portales, New Mexico under a month-to-month in-kind lease agreement. The lease does not call for any payments to be made. The amount of in-kind rent recognized related to this lease is \$650 per month.

Rent expense, including the in-kind portion totaled \$21,500 for the year ended December 31, 2022.

Additionally, UWENM also leases office equipment under an operating lease agreement. The agreement expires in April 2023 and calls for monthly payments of \$95. Lease payments totaled \$1,140 for the year ended December 31, 2022

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NOTE 12 - SUBSEQUENT EVENTS

Subsequent events are events or transactions that occur after the balance sheet date but before the financial statements are issued. UWENM recognizes in the financial statements the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the balance sheet, including the estimates inherent in the process of preparing the financial statements. UWENM's financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the balance sheet but arose after the balance sheet date and before financial statements are available to be issued. The organization has evaluated subsequent events through November 15, 2023, which is the date the financial statements were available to be issued.